

EMPLOYMENT

Art Institutes of Portland - Adjunct Professor

- CSS Scripting (Web Design/Interactive Media Department)
- Web Typography (Web Design/Interactive Media Department)

CMD Agency - Interactive Designer

- Create standards-compliant CSS and Flash designs for clients HP, Intel, Cisco, and JELD-WEN
- Redesigned international JELD-WEN sites for localization, standards-compliance, and adherence to masthead U.S. site design standards
- Led program to create 'CSS Zen Garden' for company intranet site, coordinating brown bag session to educate designers in benefits of CSS design. Designed XHTML of company site for universal CSS templates as well as variety of CSS templates and template switcher.
- Lead teams of Interactive Designers in variety of Flash projects
- Lead discussion of accessibility and standards-compliance issues for new client acquisitions

Sente Creative - Director of Web Design & Multimedia

- Created Google adwords campaigns for clients that resulted in .08 conversion rates
- Led web design collaborations with other designers to produce client websites and other online materials
- Designed and produced Flash and PowerPoint multimedia presentations for clients
- Designed and produced UI for Flash version of company site

MasterPlans - Art Director

- Redesigned masthead websites www.masterplans.com and www.masterplans.com/sp/. New site designs resulted in 200% growth in sales
- Designed VentureVault.com, directing a team of off-site developers
- Managed in-house design team to ensure project deadlines were met
- Reviewed and hired new team members
- Designed and coordinated national print and web ad campaign for Entrepreneur Magazine and Inc.com
- Created client multimedia presentations in Flash and PowerPoint