

Aimée Whatley

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EXPERIENCE

Creative Director, Mambo Media

- Work with clients to determine interactive assets to support social media campaigns
- Create intuitive, user-friendly interfaces utilizing best practices in information presentation, web graphic design, and implementation
- Lead a team of developers and designers to create standards-compliant, UX-savvy interactive media using a variety of CMS platforms for B2B and B2C companies

Interactive Designer, CMD Agency 2007-2010

- Redesigned international JELD-WEN sites for localization, standards-compliance, and adherence to masthead U.S. site design standards
- Provided UX direction for web design projects
- Coordinated 'brown bag' sessions to educate designers in benefits of CSS design
- Implemented 'CSS Zen Garden' program for CSS switcher of intranet site, allowing users to customize their viewing experience.

Adjunct Professor, Art Institute of Portland, 2008-2009

- Taught CSS Scripting in Fall, 2008
- Taught Web Typography in Spring, 2009

EDUCATION

Bachelor's of Science, Photography with an Emphasis on the Human Subject
University of Minnesota

CERTIFICATION

Information Design
online-learning.com

Advanced Photoshop
Pacific Northwest College of Art

PHP & MySQL
Portland Community College

SKILLS

- Photoshop 'guru'
- CSS 3
- XHTML and HTML-5
- jQuery
- Wordpress
- PHP
- Information design and assessment
- Accessibility auditing for ADA compliance
- Passion for and knowledge of web typography issues; specifically in relation to identity on the web and information presentation
- Web content writer and proofer